

Welcome to the 2010-2011 Academic Year

To all students who are returning from their summer adventures, jobs, study tours: welcome home. I also extend a special welcome from the faculty and staff in the business administration department to all our first-year students entering an exciting, challenging, and occasionally frustrating new stage of their lives. Our 22 full-time faculty and approximately 22 adjuncts are here to guide you through the maze of academic life and are ready to share with you our knowledge and passion for learning. Welcome home and remember that...

"Education is a companion which no future can depress, no crime can destroy, no enemy can alienate it and no nepotism can enslave."

—Ropo Oguntimehin

"The gem cannot be polished without friction, nor man perfected without trials."

—Chinese proverb

"Education is more than a luxury; it is a responsibility society owes to itself."

—Robin Cook

Let's work and enjoy together the academic year of 2010-2011!



Magdalena Paleczny-Zapp, PhD
Associate Professor and Chair,
Department of Business Administration

AUGGIE BUSINESS TRIVIA

Answer these questions for a chance to win a **SWEATSHIRT** from the bookstore. E-mail your answers to heckers@augsborg.edu by October 28.

- 1 How do people in the U.S. spend their time on the internet: email, instant messaging, online games, portals, or social networks?
- 2 Where did soap operas get their name?
- 3 In what country did the modern accounting system start?
- 4 What year did Apple run a Super Bowl ad to announce the introduction of the Macintosh?
- 5 Which professor at Augsburg College started the MIS major?
- 6 How many countries are using the EURO?
- 7 What is the most widely used man made communication system?
- 8 Forecast the closing level for Dow Jones Industrial Average (DJIA) on October 21.

Augsburg for Adults Update

Welcome back! We hope that you are ready to engage in your classes and reconnect with your peers. For this school year, please plan to join us for a few events:

- **First Word Gathering Every Weekend College Saturday, 7:30 a.m. in the Foss Atrium** Guest speakers will finish the phrase "Faith as..." by focusing on different multicultural authors who focus on faith.
- **Nontraditional Student Week, November 1-7** We will be hosting a series of events designed to celebrate the contribution to adult (or "nontraditional") students on campus. Stay tuned to our weekly email for more information.

- **Augsburg for Adults Holiday Lunch, December 11, 11:30-1:30 p.m., OGC** Join us for our third annual lunch celebrating the end of Fall trimester and the start of winter holidays.

Now that you have returned to campus, you may have noticed that there is a change in the Augsburg for Adults department. Former Augsburg for Adults director and business faculty member, Lori Peterson has been named as the new Vice President of Academic Affairs and Dean of Graduate and Professional Studies. While Lori will maintain oversight of the Weekend College program, you can continue to contact Jessica Fox-Wilson, the Augsburg for Adults coordinator, for assistance with the Weekend College program. She can be reached at 612-330-1782 or foxwilso@augsborg.edu.

Faculty Publications and Presentations

John Cerrito, assistant professor, co-authored an article, "Developing Content—Valid Selection Procedures: What Every HPT and HRD Professional Should Know," in the *Performance Improvement Journal*.

Kathryn Schwalbe, professor, presented "The Value of Project Management." at the Microsoft Project Conference in Phoenix, September 2009.

Lori Lohman, associate professor, had a paper accepted for publication in the Proceedings of the Marketing Management Association's Fall Educators' Conference, "Faculty Internships: Who is Most Interested?" Co-authors are Samantha Gerhardson '09, Amanda Sorenson '09, Greta Thorsgard '09, and Allilson Grams '09.

Magda Paleczny-Zapp, associate professor and chair, presented a lecture titled *Cross-Cultural Management Issues in a Global Market* in March 2010 at the University of Strasbourg in France.

Milo Schield, professor, was recently designated as the United States representative on the International Statistical Literacy Project—an activity sponsored by the International Association of Statistical Educators.

Peter Stark, assistant professor, presented "Toward Transnationalism: Issues and Challenges in Effecting Cross-cultural Organization Change" at the Society for Intercultural Training and Research (SIETAR) World Conference in Granada, Spain, December, 2009.

Meet the New Faculty Member in Town



Jennifer Grant

Jennifer Grant joined the Department of Business Administration faculty this fall as an assistant professor in MIS. Jennifer brings a rich combination of experiences in business and information technology with careers ranging from software developer and e-business system consultant to international project manager. As adult development is a

dominant theme of her career, Jennifer has also served as a volunteer coach in non-profit project management, career development, wellness, and multisport training. Jennifer earned a BA in mathematics and computer science from St. Olaf College and an MS in software engineering from the University of Minnesota. She plans to complete her PhD in business administration with a specialization in industrial/organizational psychology from North Central University in 2011. Welcome, Jennifer!

MARK YOUR CALENDARS

DAY Open Advising Sessions

Wednesday and Thursday, Nov. 3 and 4
Wednesday and Thursday, March 23 and 24

WEC Open Advising Sessions

Friday and Saturday, Oct. 22 and 23
Friday and Saturday, Jan. 28 and 29
Friday and Saturday, May 13 and 14

Upcoming Lectures

Oct. 15 – Health Care Reform: What Will It Mean to You (and the Nation)?
Nov. 18 – Richard Davis, Chairman, President and Chief Executive Officer of U.S. Bancorp

MBA Goes Global

With international travel experiences, new partnerships, and new degree options, it has been a busy year for the Augsburg MBA.

Last Spring, the Augsburg MBA sent a group of students to Chile for a short-term study abroad experience. While abroad, these students toured several companies and met with business leaders to learn the business climate of Chile, the economic powerhouse of South America.

In October, 14 MBA students will study abroad in Moscow and St. Petersburg in the Russian Federation. There are many cultural and business experiences in these cities that students will find useful in their coursework and professional lives.

Our associate director, Bruce Batten, has continued to work with students taking part in the Mayo Scholars Program which offers an opportunity for select Augsburg MBA students to lead a team of Minnesota undergraduate science and business students in research, evaluation, and commercial feasibility assessment of projects submitted by Mayo Clinic professionals. The program is a collaborative effort between Mayo Clinic and selected Minnesota private colleges and universities, with financial support from the Medtronic Foundation and Mayo Clinic office of intellectual property, and administrative support from Minnesota Private College Council.