

Augsburg College Alumni Association New Member Recruitment

Role of the Alumni Board

The Augsburg College Alumni Board, in conjunction with the Alumni Relations office is committed to furthering the mission of the College: “To nurture future leaders in service to the world by providing high quality educational opportunities which are based in the liberal arts and shaped by the faith and values of the Christian Church, by the context of a vital metropolitan setting, and by an intentionally diverse campus community” through participation and vocation.

The Board is an advocacy group committed to the success of Augsburg. To that end, it is incumbent upon the Board to recruit alumni with diverse backgrounds and experiences. Through participation on various committees or in a leadership capacity, Board members are given the opportunity to utilize their talents in a way that is mutually beneficial.

Committee Participation

Special Projects Committee

Goal: Establish 2-3 annual priorities which address the greatest needs of the College each year. Develop and implement various strategies to reach alumni with these important messages and needs of the College.

Connections Committee

Goal: Develop, implement, and participate in projects and programs which enhance the visibility and communication of the Alumni Board, and connect alumni and students to the Alumni Association, the Alumni Relations office, and Augsburg College.

Events Committee

Goals: Develop, implement, participate in, and evaluate the effectiveness of events, local and on-campus, to reach out to as many alumni as possible, to keep them connected to Augsburg.

Board Effectiveness Committee

Goal: Improve and evaluate Board effectiveness and outcomes, maintain a strong relationship with the leadership of the College, and create an ongoing cycle of strong Alumni Board membership.

Leadership Positions

The Alumni Board leadership is structured in a manner that allows for stability while also creating the opportunity for members to participate in leadership positions. The Board Effectiveness Committee currently consists of the triumvirate (President, Past President and President-Elect), Treasurer, Secretary and each of the committee chairpersons. Additional elected officials include the Secretary and Treasurer.

Expectations of Board Members

- Prepare for, attend and participate in quarterly Board meetings.
- Prepare for, attend and participate in committee meetings. Contribute expertise according to individual skills, experience and networks.
- Attend and participate in Augsburg events both designated alumni events and others including, but not limited to, athletics, arts, music, and affinity group events.
- Promote the College to other alumni and the community.
- Make an annual personal contribution, according to means, to the Annual Fund and capital campaigns (when applicable). It is important that the Board retain its 100% participation of Board members.
- Assist in the recruitment of new members.

Commitment

Those alumni selected to the Board will find the experience enriching and rewarding. And, although the amount of time spent on Board activities varies based on the role, each member should expect to spend about 50-100 hours a year on the expectations listed above.

Recruitment Process

Alumni who are interested in becoming Board members can contact the Alumni Relations office or any Alumni Board member for information and an application.

In order to ensure that alumni are well represented, it is incumbent upon the selection committee to recruit members representing a variety of class years, colleges (day school, WEC, graduate), community, diversity, and experiences. As a way to collect the data necessary to evaluate candidates to ensure this diversity, each recruit will complete an *Alumni Board Member Profile*. The profile is in Word format and can be completed by typing directly on the form.

Once the selection committee has reviewed the profiles, it will make a recommendation(s) of candidates to the full Board for a vote. Those selected will be invited by the President to become members of the Board.

Board Member Terms

Board members are elected to a three year term, with the option to extend for an additional term.

Questions

Those candidates with questions should contact Kim Stone, Director of Alumni Relations at 612-330-1173.