

Alumni Board Meeting Minutes
February 19, 2008

Present was James Kline, Joyce Miller, Dale Hanka, Lew Beccone, Heidi Breen, Lee Anne Lack, Chad Darr, Buffie Blesi, Carolyn Spargo.
Guests were Joseph Lindell, Jeremy Wells, Sharon Mercill

5:30 Meal was served

6:15 Buffie gave words of wisdom given to her by a friend

6:20 Minutes were corrected. Joyce Miller was not present at the last meeting.

- Dale moved to accept the minutes
- Lew seconded the motion

6:23 Joseph Lindell, Director of Annual Fund, spoke on the work in the Development Office.

- Joseph spoke of his background. “Bold and persistent but not annoying” is Joseph’s philosophy of the Annual Fund
- The student phone-a-thon is back on campus with students calling alumnae for the Annual Fund. One million dollar goal is set.

6:39 Jeremy Wells spoke of his background. Advancement approach is that all of our work needs to be focused on three things.

1. Relationships. When it becomes transactional, you lose the relationship and thus, funding.
2. Mission centered. Need to focus on why we are here - student focus and academic. Easy to lose track of focus in a development office.
3. Metric driven. Without knowing what is happening one can’t know where you are going. Collaborated on a comprehensive program in the last 6 months.

Other notes:

- Departments need to see how they all fit in to the whole
- Faculty has not been development minded need to engage them more.
- June 1st is the target date for Augsburg to introduce the new capital campaign.
- The new building will be the Center for Science, Business, and Religion.
- Focus on the Augsburg Fund.
 1. The plan is to double Annual Fund.
 2. Ensure freeing up the dollars for operation: StepUP program and Center for Global Education, Center for Faith and Learning, Sabo Center-student of color.
- Partnering up for mentorship. - \$5 million dollars
- Total for whole campaign is \$70 million dollars.
- Volunteers are beneficial to put the program together. Board of Regents and the Alumni Board are the two most visible. The Alumni Board can help in marketing and fund raising.

7:02 Questions were given to Jeremy Wells.

- Meeting regularly with the group would help a great framework and Communication to connect the Alumni Board with the vision of the college.
- President Pribbinow’s vision helps guide where the college is going to go. People need to feel engaged. If not, people will find other groups to work with such as their church or community.

- Jeremy would like to put together a survey for the Alumni Board. A larger alumni survey could go out with how they are feeling about Augsburg. Possibly surveys would go out after every event.

7:20 The alumni benefit plan has been dropped for awhile.

7:26 Board Alumni recruiting. There are about 5 to 6 applications.

7:31 Small groups

- Affinity Groups Mathematics-not really any formal meetings except maybe 2 people who meet for homecoming.
- The board members should dig into their own departments to find out about any infinity groups and report back to Dale Hanka ASAP!
- Stewards had their first meeting of the year. Amanda Storm will keep us updated. Heidi will help the Stewards and Alumni come together with SOAR, next fall. Heidi will keep us updated.
- Distinguished Alumni. Names have been submitted and the group is working through the applications.

7:49 Events

- White Elephant event was a fun time.
- Etiquette dinner turned out well as reported by Chad, who attended the event.
- Networking event was well attended by students and alumni. The students made connections and had were able to show their networking skills.

7:54 Alumni Office Update

- Alumni should update their profile on Net Community.
- April 24th Senior reception at Augsburg House-Mexican theme.
- May 20th Minnesota twins 7:10 p.m. Lower deck ticket plus popcorn for \$25.00.
- June 30th A-Club golf outing, Pebble Creek Golf Course, 12:30 p.m.
- July 16th Campus Kitchen Volunteer Night, 7-9 P.M.
- August 7th Auggie Night at the Races, Caterbury Park, gates open at 5:30pm.

Alumni Board Applications

- All applications will have to be in and ready for voting at next meeting
- Packages will be sent about distinguished alumni award.
- All information needs to be in by the 30th of March.
- Officers will be elected at the June meeting.
- Barry and Jennifer will be rolling off.
- A few will be ending their first terms and will have to be called.

8:05 The meeting ended.

- Lee Anne moved the meeting end.
- Joyce seconded the motion.

Next meeting will be April 15 at 5:30.