

Augsburg College Business Administration Department

Augsburg for Adults Student Update

This year, the Augsburg for Adults office is partnering with many departments across campus to provide engaging events that will complement your classroom experience.

First Year @ Augsburg Workshops

If you started school at Augsburg within the last year, you may have some questions about the resources available. To help answer these questions, we've created the First Year @ Augsburg Workshops. Each month, we will host workshops on WEC Saturdays, in partnership with departments like academic advising, academic skills, information technology, Lindell Library, the Center for Service, Work and Learning, Augsburg Abroad, and financial aid. Through these workshops, you'll be able to connect with the Augsburg staff who can help you achieve your goals.

Center for Counseling and Health Promotion Convocation

For the past two years, Augsburg for Adults and the Center for Counseling and Health Promotion have co-sponsored the Center for Counseling and Health Promotion convocation. This year we will feature Elena Avila, a practicing psychiatric nurse and practitioner of Curanderismo, the traditional Mexican folk medicine. Ms. Avila will join us for an informal conversation on Friday, Feb. 12 at 3:30 p.m. in the Marshall Room, Christensen Center. Her formal lecture will take place on Saturday, Feb. 13 at noon in the Hoversten Chapel, Foss Center.

Watch for our biweekly email reminders and A-mail announcements to learn more about these opportunities or visit us in Oren Gateway Center, Suite 115 during our office hours: M-Th 9 a.m. – 6 p.m., Class Fri 9 a.m. – 6 p.m. (Non-Class Friday 9 a.m. – 4 p.m.), Class Saturdays 7 a.m. – 1 p.m.

AUGGIE STREET JOURNAL

Augsburg College Department of Business Administration

Welcome to the 2009-2010 Academic Year

To those students who are returning from their summer adventures, jobs, study tours, I would like to say...

Welcome home and remember that

“Education is a companion which no future can depress, no crime can destroy, no enemy can alienate it and no nepotism can enslave.” –Ropo Oguntimihin

Our faculty and administrative staff welcome first-year students entering the new chapter of their lives. It will be exciting, challenging, and occasionally frustrating because

“The gem cannot be polished without friction, nor man perfected without trials.” –Chinese proverb

It's also good to remember that

“You learn something every day if you pay attention.” –Ray LeBlond

With 23 full-time faculty and 40-60 adjuncts, the Business/MIS department is here to guide you through the maze of academic life. We're ready to share with you our knowledge and passion for learning. After all,

“Education is more than a luxury; it is a responsibility society owes to itself.” –Robin Cook

Let's work and enjoy together the new academic year of 2009-2010!



Magdalena Paleczny-Zapp, PhD
Associate Professor
and Chair,
Department
of Business
Administration

Mark your calendars

Day Students:

FALL

Business Open Advising Sessions:
November 4-5, 10 a.m. - 4:30 p.m.
Spring registration begins: November 16
Fall exams: December 14-17

SPRING

Mid-term break: March 15-19
Business Open Advising Sessions:
March 24-25, 10 a.m. - 4:30 p.m.
Easter break: April 2
Fall registration begins: April 5
Final exams: April 26-29
Day Commencement: May 1

WEC Students:

FALL

Fall Open Advising Sessions: November 6-7
Winter registration begins: November 9
Last Fall WEC session: December 11-13

WINTER

Winter/Spring Open Advising Sessions:
TBD
Spring registration begins: February 15
Last Winter WEC session: March 26-28

SPRING

Fall registration begins: May 24
Last Spring WEC session: June 25-27
WEC Commencement: June 27

Fall 2009

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INSIDE:
The Importance of Internships



Meet Your Business Study Abroad Peer Advisor

Hi, I'm Tim Aldrich, sophomore business major here at Augsburg. I am the new Business Study Abroad Peer Advisor for the business department. This summer I was able to experience a very unique and extensive 18-day program: Business and Technology Management in Europe (BTME). It was held in three countries, France, Germany and the UK, and I had the opportunity to interact with more than fifty students from ten countries.

I learned how to work in a business environment with people from different cultures. It was challenging to work around the language barrier, as

the students varied in their fluency of English. This experience helped me understand firsthand how important communication is in the business world both domestically and internationally.

I would like to take this opportunity to offer my help to all business students interested in studying abroad. I am new to the business department and I work with the study abroad office to help business students find the right program to fit their needs. You can contact me with any study abroad-related questions at aldricht@augsborg.edu.

Business Administration Faculty Spotlight



Lee Clarke

Professor Lee Clarke joined the Augsburg business administration faculty in January, 2000 after three successful careers in other fields. He holds degrees in English literature, Koine Greek, biblical theology, pastoral care, and business administration/MIS. His careers have ranged from Lutheran pastor, programmer analyst and project leader in information technology, external consultant for business planning and technology development, and currently assistant professor teaching MIS at both the undergraduate and graduate levels at Augsburg.

Two common threads throughout Clarke's unique career are his scholarly interest in learning and his willingness to undertake a new challenge. Both of these traits played a role in his selection as interim director of Augsburg's Center for Teaching and Learning in the 2009-10 academic year. As he has proven many times before, he will undoubtedly carry out his new role with the thoughtful composure and intellect we have learned to expect from him. Congratulations Lee!

MBA Update

The Augsburg MBA enters its sixth year with several exciting initiatives. The MBA program is now offered at three locations besides the main campus. Cohorts continue at Thrivent Financial in downtown Minneapolis, our campus in Rochester, and now the new location in Bloomington at the St. Stephen ELCA Lutheran Church. Other innovative changes include:

- A new Finance MBA degree developed by Prof. Ashok Kapoor was approved in the spring, offering students the opportunity to complete a finance discipline MBA in 26 months.
- The Management Consulting Project, our unique summative project, continues successfully under the management of Bruce Batten. Bruce, an experienced academic and successful business executive, joined the MBA program as faculty and associate director in the fall of 2008.
- The MSW/MBA joint degree developed by Steven Zitnick, director of the MBA program, and Lois

Bosch, director of the Master in Social Work, was approved. Graduates in the MSW program who complete the 2 year MSW degree with a track in Program Development and Program Administration (PDPA) can complete the MBA portion of the joint degree with 14 months of additional study.

- The pursuit of national and international accreditation moves forward with the submission of formal requests for consideration to the Association of MBAs (AMBA) and the Association of Collegiate Business Schools and Programs (ACBSP). This step is critical to maintaining and increasing the reputation of the Augsburg MBA as a recognized quality degree.
- The Augsburg MBA Russia program, developed by Magda Paleczny-Zapp, professor and chair of the Business-MIS department, and Steven Zitnick, continues to progress as we meet this fall with business leaders in Moscow.

The Importance of Internships

If you're on the fence about whether or not to pursue an internship or work experience in your major, the statistics alone should convince you—especially in this job market. One study shows that more than 95% of employers point to internship experience or direct work experience as the most important factor in hiring recent college graduates for full-time positions. Most employers look for relevant work experience even if it's with another organization.

An internship can also be a wise investment if you are an older student. If you are thinking of a job or career change, or you want to position yourself for a promotion, an internship could help you expand your experience and skills.

Another good reason to complete an internship, in addition to gaining work experience related to your major, is to fulfill the Augsburg Experience graduation requirement. Augsburg Experience focuses on linking classroom theory with an off-campus experience such as community service, volunteering, community-based applied course projects, student/faculty research, off-campus immersion programs, and study abroad. An internship or work experience can be completed for academic credit or not, but there is a work-connections reflection project that must be included in the process.

To begin the process of pursuing an internship or work experience project, first meet with a staff member in Internship and Career Services at the Center for Service, Work, and Learning at Augsburg. The staff takes a personal approach to helping you learn about and prepare for internships, jobs, and career opportunities. They can help you assess your "fit" with potential career fields in business, focus on your specific career goals and interests, identify organizations and jobs in different business fields, provide resources and websites where employers post internships and jobs, and coach you in cover letters, resume writing, and the interview process. Staff can also alert you to job and internship fairs, networking events and employer panels on and off campus.

Internships are a great opportunity to not only gain experience but also to build on your professional network. Here's what a few of your fellow students and recent graduates had to say:

"Working with people in the industry I'm studying is priceless. I realize more than ever how important both my business courses and having hands on experience are in preparing me for a career in marketing."

"I negotiated an internship in another department at the company I work for. It wasn't long before people noticed I had knowledge and skills I was gaining through the business courses I was taking in my Weekend College program. When I get my degree, a transfer to that department is a certainty."

"One of the benefits I took away from my internship was the personal references I can use when [future] employers ask for them. That's important, because now I have an actual reference letter from a professional in the field rather than my summer landscaping job."



Augsburg student, John Cerrito, has an internship with the *Dave Ryan in the Morning Show* at KDWB-FM.

For more information on internship opportunities, sample cover letters and resumes, and career assessment, contact the Center for Service, Work, and Learning at 612-330-1148.