

# AUGSBURG COLLEGE

## Business Management Certificate Program

The Business Management Certificate Program is designed for students who want to add to a current degree, update previously learned skills, change or explore a new career, or increase their value in the job market. It consists of the following five courses:

### Courses

#### **BUS 242** *Principles of Management*

Development of the theory of management, organization, staffing, planning, and control. The nature of authority, accountability, and responsibility; analysis of the role of the professional manager.

#### **BUS 340** *Human Resource Management*

Personnel function in business, acquisition, and utilization of human resources; desirable working relationships; effective integration of the worker with the goals of the firm and society. (Prereq.: BUS 242 or BUS 200 or consent of instructor).

#### **BUS 440** *Strategic Management*

Concepts and principles related to long-range planning. Taught from a managerial viewpoint with examples from various industries and sectors. (Prereq.: BUS 242 or BUS 200).

#### **BUS 465** *International Management*

This course analyzes several factors influencing behavior in the workplace and the board room, including skills needed to manage across national borders. (Prereq.: ENL 111 or 112, and BUS 242 or BUS 200).

### And a choice of one of the following:

#### **BUS 254** *Entrepreneurship*

The process of transforming an idea into an organization that can market this idea successfully. Examines the construction of a viable business plan with attention to the resources needed for success.

#### **MIS 376** *Project Management*

Develops project management skills needed to initiate, plan, execute, control, and close projects. Combines theories, techniques, group activities, and computer tools such as Microsoft Project. Emphasizes technical and communications skills needed to manage inevitable changes. (Prereq.: MIS 260)

#### **ECO 318** *Management Science*

Provides a sound conceptual understanding of the modern techniques of management science to prepare students to make better business and economic decisions. Emphasis is on applications such as transportation, marketing, portfolio selection, environmental protection, the shortest route, and inventory models. (Prereq.: ECO 113, MPG 3. Fall trimester and spring semester)

Students may begin by completing the Business Management Certificate Program and continue on to complete a bachelor's degree in business administration with an emphasis in management.