

Spring Course Evaluation Pilot: Response Trends

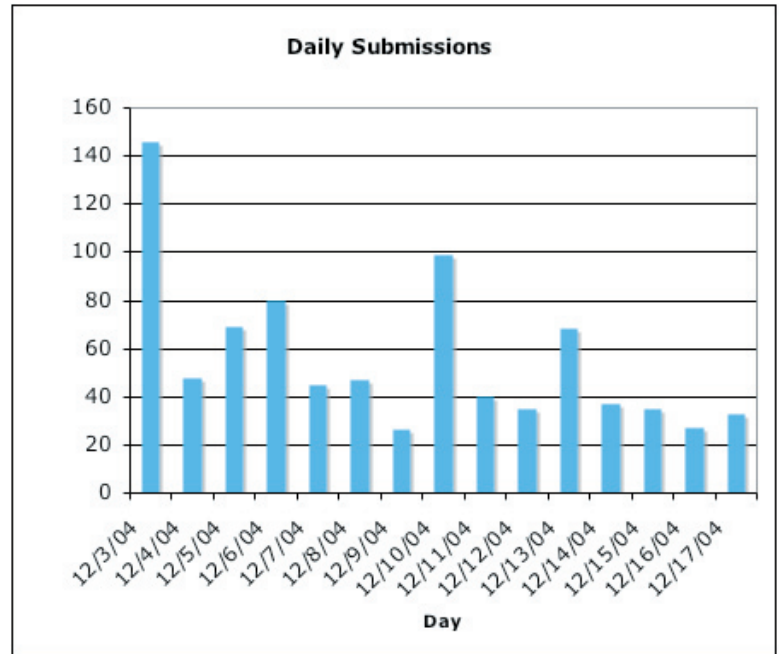
Fall Pilot Observations:

Daily response rates jumped when the emails were sent on day 1 and day 7.

One can expect that about 2% of responses come in each day.

Students tended to respond on a Monday after a reminder was sent on the previous Friday.

10% of the students did an evaluation the first day.

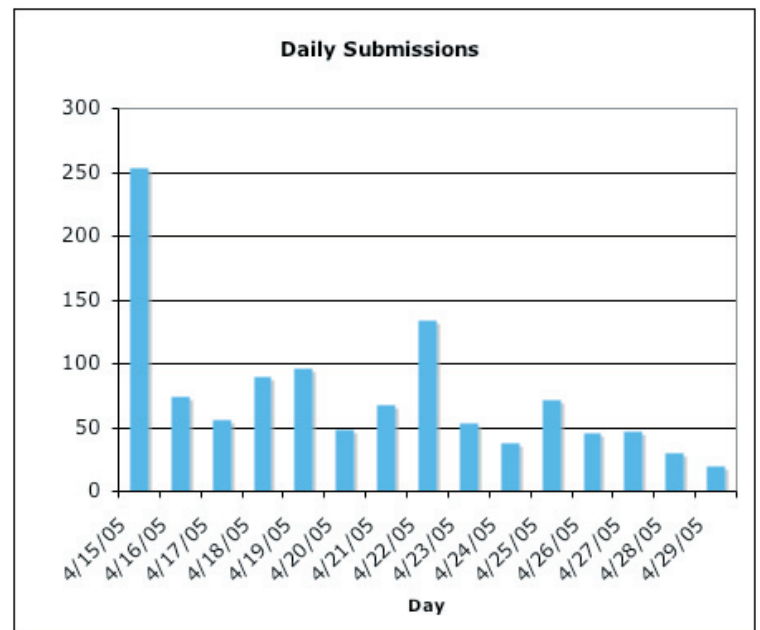


Spring Pilot Observations:

Daily response rates jumped when the emails were sent on day 1 and day 7.

One can expect that 1-2% of responses come in each day.

14% of the students did an evaluation the first day.



Recommendations:

Increase the evaluation time period from 2 weeks to 3 weeks to include finals week.

Add in another email reminder, up from 2 to 3.