

“I’d rather be approximately right  
than precisely wrong”:  
Moving beyond mathematicians natural  
obsession with the exact in college algebra.

Dr. Suzanne Dorée  
Augsburg College, Minneapolis

MAA Contributed Paper Session:  
College Algebra: Focusing on Conceptual Understanding,  
Real-World Data, and Mathematical Modeling  
Joint Mathematics Meetings, Washington, DC

January 8, 2009

## Today's talk

- Augsburg College & the *Applied Algebra* course
- Approximations: an example of what we do differently

## Augsburg College

- 4-year private (Lutheran), urban (Minneapolis)
- Liberal arts + Business + Education
- $\approx$  3000 undergraduates: traditional + adult
- $\approx$  40% need *Applied Algebra*
- Diverse – soc/eco (1st gen), race/ethnicity, age, disabilities

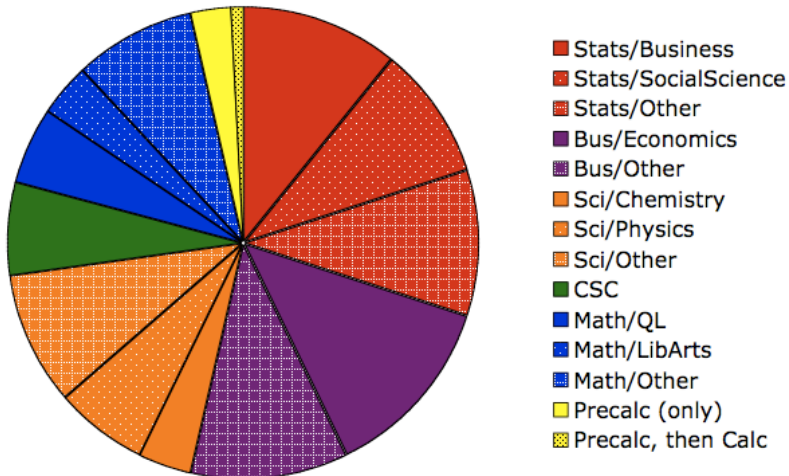
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## Typical *Applied Algebra* student

- 3-4 years of HS math but did not go well.
- Only takes class because required.
- Does not like math.
- Many challenges – years away, learning disability, physical disability, math anxiety, poor study skills, low responsibility, at risk behaviors, missing support systems.

Learning objectives based on where our students go next



## Learning objectives and content

- Based on consultations with client disciplines
  - sciences, business, stats, math
- Agree (mainly) with recommendations of professional orgs
  - MAA CUPM Curriculum Guide 2004
  - MAA/CRAFTY *Curriculum Foundations Project: Voices of the Partner Disciplines*
  - MAA *A Fresh Start for Collegiate Mathematics*
  - *Mathematics and Democracy: The Case for Quantitative Literacy*, Steen
  - AMATYC *Crossroads & Beyond Crossroads*
  - NCTM Standards for K-12

## Learning objectives

- Perform key skills
  - Calculator, order of operations, decimals, %
  - Units, **reasonableness of answers**
  - Interpret table, graph, equation
  - Create table, graph, equation
- Understand key concepts
  - Variable, function
  - Equation, **solution**
  - Linearity, exponential change, rate of change
- **Recognize mathematics in applied contexts**
- Be confident in ability to do the mathematics

## Course content

### Unit 1 Big ideas of algebra

- Variables, tables, graphs
- Units, scientific notation, approximation
- Intro to equations,  
numerical/graphical/symbolic solutions
- Rate of change

### Unit 2 Linear models

### Unit 3 Exponential models

### Mini-unit Other models

Taught 100% in applied contexts from

- Subsequent courses – esp. business, science, social sci
- Everyday life – health, personal finance, . . .
- Math for Citizenship – in the news

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  - Learn some important mathematics.

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- Faculty
  - Like the class – useful, relevant, interesting. Fun to teach.
  - Not too much work.
  - Very rewarding.

# Approximations: an example of what we do differently

A few of our learning objectives

- Evaluate reasonableness of answers
- Understand concept of solution
- Recognize mathematics in applied contexts

# Approximations: an example of what we do differently

## Exercises from the first day

- 1 Social Security benefits increase 2.7% per year.  
In 2002 my grandmother's monthly benefit was \$326.17  
What is her monthly benefit now?
- 2 The temperature was  $40^{\circ}$  yesterday at noon,  
but it dropped  $3^{\circ}$ /hour after noon.  
When did the temp fall below freezing ( $32^{\circ}$ )?
- 3 A twenty pound bag of dog food costs \$12.95,  
but a five pound bag costs \$3.79.  
How much expect ten pound bag costs?
- 4 My car was worth \$22,500 when I bought it.  
Now it's ten years old and worth only \$7,500.  
When fall below \$500 in value?

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Exercises from the first day ..... **Su's answers**

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When fall below \$500 in value?  **$\approx$  another 10 years?**

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With common sense and some algebra  
you can understand the world better than you can  
with common sense alone.

Prof. Ethan Bolker, U. Mass Boston in *Using Algebra*

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- **Graph:** Answer:  $\approx 13$  years
- **Solve equation:**  $Y = 12.99858709$  Answer:  $\approx 13$  years

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# Two quotes

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## Referenced publications

- *Undergraduate Programs and Courses in the Mathematical Sciences CUPM Curriculum Guide 2004* , Barker, Bressoud, Epp, Ganter, Haver, and Pollatsek, MAA
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