

The Augsburg College Bookstore, operated by Barnes & Noble College Bookstores serves the Augsburg community in many ways. Not only do we specialize in textbook sales, but also in emblematic apparel (Auggie Gear), convenience snacks, school supplies, general trade books, academic priced software, and gifts. Our purpose is to operate an Augsburg College-tailored business with superior customer service that serves students, faculty, staff, and the greater community. We hope to provide an efficient, well-merchandised, and profitable Bookstore that is both beneficial to Augsburg College and Barnes & Noble College Booksellers. Last year we were able to meet this goal and are proud of our total sales, just under 1.8 million dollars.

We work closely with the Dean's office and SGA to ensure that textbook adoptions, sales, and Buyback are done efficiently. Last May and June, we gave over \$100,000 to students who sold their textbooks back to us. We now have over \$150,000 worth of used textbooks on our shelves, saving students over a total of \$50,000 in textbook costs this Fall. We now also keep Buyback open year round for the student's convenience.

Our bookstore is able to employ approximately 17 students each academic year. We are proud to take part in Barnes & Noble's "Bestseller Program", a program that provides unique opportunities for student workers who excel at their job. It offers a combination of on the job training, along with formal and informal education, to prepare our college students for a retail management position with Barnes & Noble College Booksellers. Currently we have two student employees in training and have placed one Augsburg College graduate in a management position. Augsburg's Bestsellers are asked to work at a higher level and to train employees at other college bookstores. We take pride in our students and our ability to give them opportunities like these. This allows them to utilize their talents to better our store, company, and the Augsburg Community.

Another way we serve the Augsburg Community is by donating emblematic and monetary gifts to various Augsburg events and student organizations. We host faculty/staff appreciation days, book-signings, and a very successful Grad Fair every year. We offer extended hours to accommodate our Weekend College, Graduate, and evening programs. Recently we updated our web site, which allows students to purchase their books online and then select shipping or in-store pick up. We have already seen a great success with our new web site.