

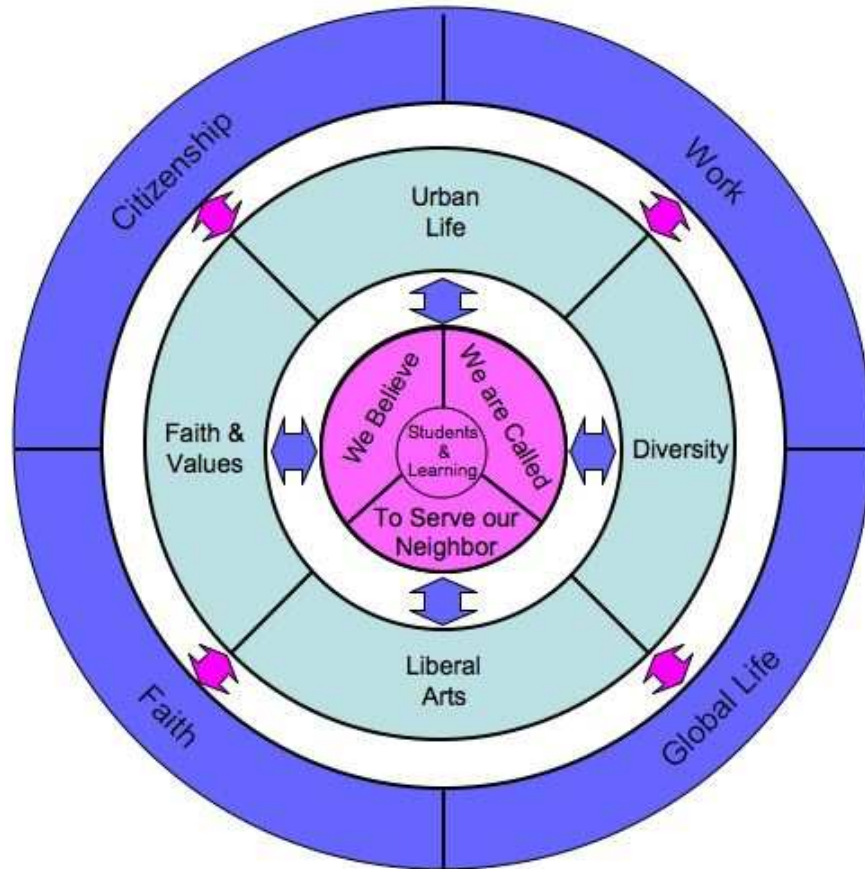
One College

The mission support papers generated by a broad cross-section of the campus community affirm the premise that launched the One College initiative. It is our mission that unites the wide range of programs that comprise Augsburg College as a common entity. We are One College by virtue of a robust mission that defines who we are and shapes what we are to do and how we are to do it.

By intention, the One College initiative intersected with the other first-year initiatives. In particular, it played an important role in helping inform the Augsburg Promise (branding initiative). The initial recommendations from the brand consultants reflect intentional integration of the College's mission. This focused work on the centrality of the mission in a diverse array of programs also offered a lens through which we looked at our Common Work.

The mission support papers and the conversations they have generated affirm the conclusion that the four themes of the College's mission: faith and values, liberal arts, urban life, and diversity taken together define Augsburg as One College. The diagram below provides a graphic depiction of how the mission surrounds the learning we profess and informs our outreach through common commitments to faith and learning, citizenship and learning, work and learning, and global life and learning.

Augsburg College: Mission, Vision, and Future Directions



While the One College initiative has come to a successful completion our attention to the mission must be ongoing. The following recommendations are intended to aid in assuring that the mission is clearly identifiable in Augsburg's programs and thereby unites them:

- promote the One College links to all academic programs even as we explore new and diverse directions and opportunities;
- organize continuing, focused conversations around each of the themes of the mission;
- develop assessment criteria for each of the four mission themes to test and document our realization of the mission themes;
- establish a Founders Day/ Augsburg Confession symposium to sustain awareness of the mission; and
- include mission focus in Augsburg's budgeting and hiring process as part of our Common Work efforts (both in the identification of the types of positions we seek to fill and the people we seek to fill them).